



women
Changemakers



3rd EDITION

Career Fair & Confluence For Women

Sat, 21st April, 2018

Gurugram

SPONSORSHIP BROCHURE

About the event

WE'VE COME A LONG WAY, BUT WE'RE NOT THERE YET

Women are trending right now (the rest of the world has finally figured out how amazing they are)! There's nothing more popular than to be a hustlin' female founder, an innovative entrepreneur, an up and coming college grad. But beyond the hype, what does it really take to grow your business, nurture your career, find balance, and forge lasting relationships?

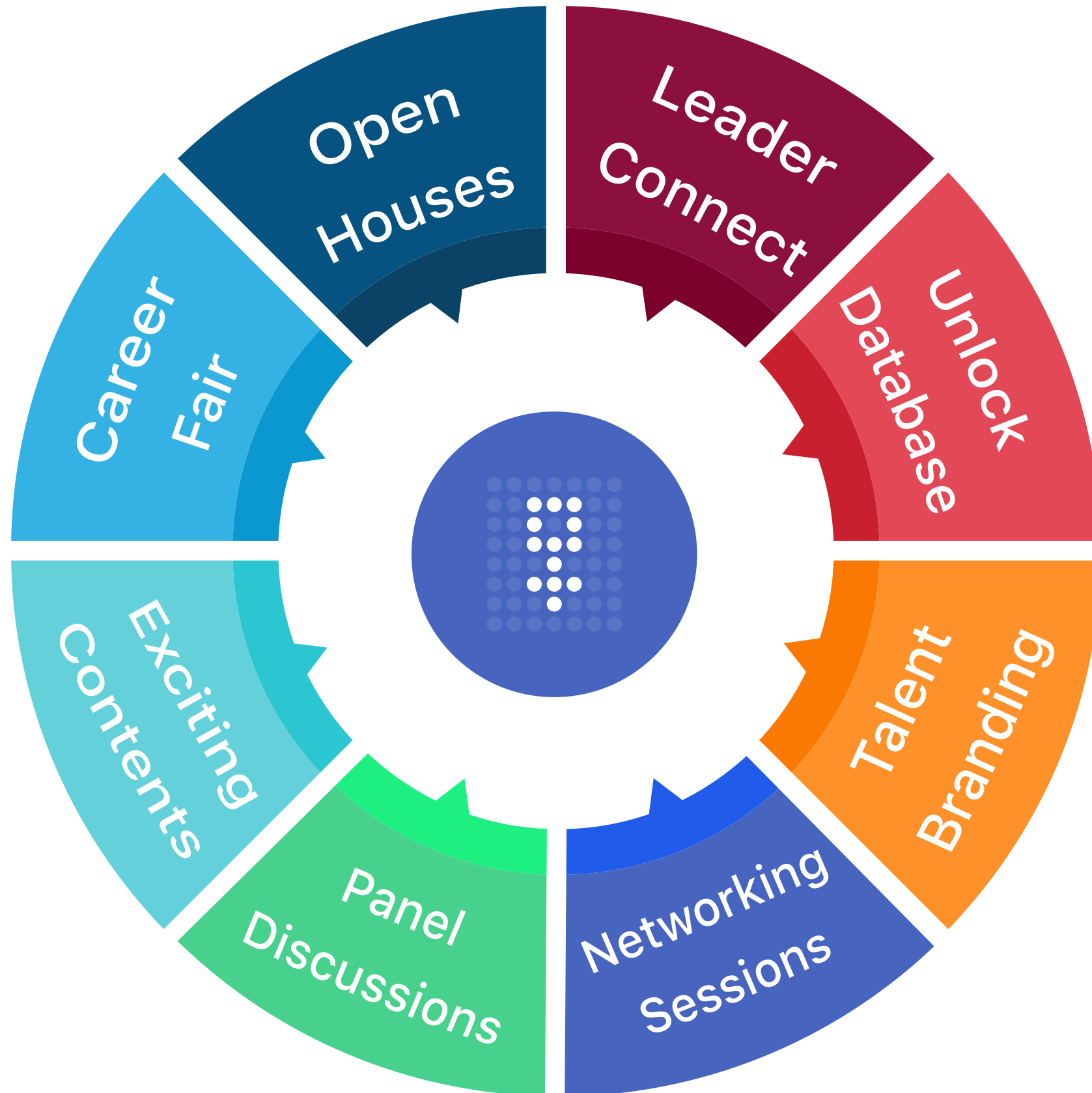
WE AIM TO ANSWER THESE QUESTIONS AND MORE AT WOMEN CHANGEMAKERS 2018, A ONE-DAY SUMMIT FEATURING INDIA'S BEST AND BRIGHTEST

Our phenomenal line-up of speakers & thought leaders have taken the road less traveled, learned valuable lessons along the way, and cultivated success on their own terms. They're ready to share their insights in interactive, energizing sessions, designed to get your creative juices flowing and impart tangible tools that anyone can apply to their business or career.

Women Changemakers is an exclusive career fair and confluence for women, which aims to provide attendees with an opportunity to learn, network with amazing women leaders and also a chance to explore career opportunities with participating companies of their choice.

Time to roll up your sleeves, turn those thinking caps on, and get ready to make real, lasting change. We're going to take your business, career, and professional life to the next level!

Key Components



Who we are?

Women Changemakers is an exclusive platform for companies to attract, engage and hire amazing female talent through various engagement activities, customized events and job marketplace.

13

CLIENTS

1,100

PARTICIPANTS

02

CAREER FAIRS

100

**INFLUENCERS AND
DIVERSITY LEADERS**

What you get?

- ✓ Expert Advice
- ✓ Exposure & Inspiration
- ✓ Exclusive Web Portal
- ✓ Networking
- ✓ Career Fairs & Outreach Programs
- ✓ Diversity Hiring Challenge

Our trusted partners



Testimonials

Women Changemakers event proved to be fruitful for us and I appreciate the engagement from both sides to get a desirable yield. Such events not only help convert key talent, but also help position the brand with potential future candidates and that is the key value proposition. Every possible value/final yield is a function of good registrations and I think Stockroom has focus on this key input from the beginning. I hope to bring more value to attract key talent through such engagements in the future.

~ Kanwal Kaul, Director, Head of Group Resourcing, Royal Bank of Scotland



The event was well-organized with good footfall. Thanks for all the help and support extended to us, appreciate it. We look forward to continued partnership between Stockroom and ThoughtWorks.

~ Anu George, Employer Brand Catalyst, Thoughtworks



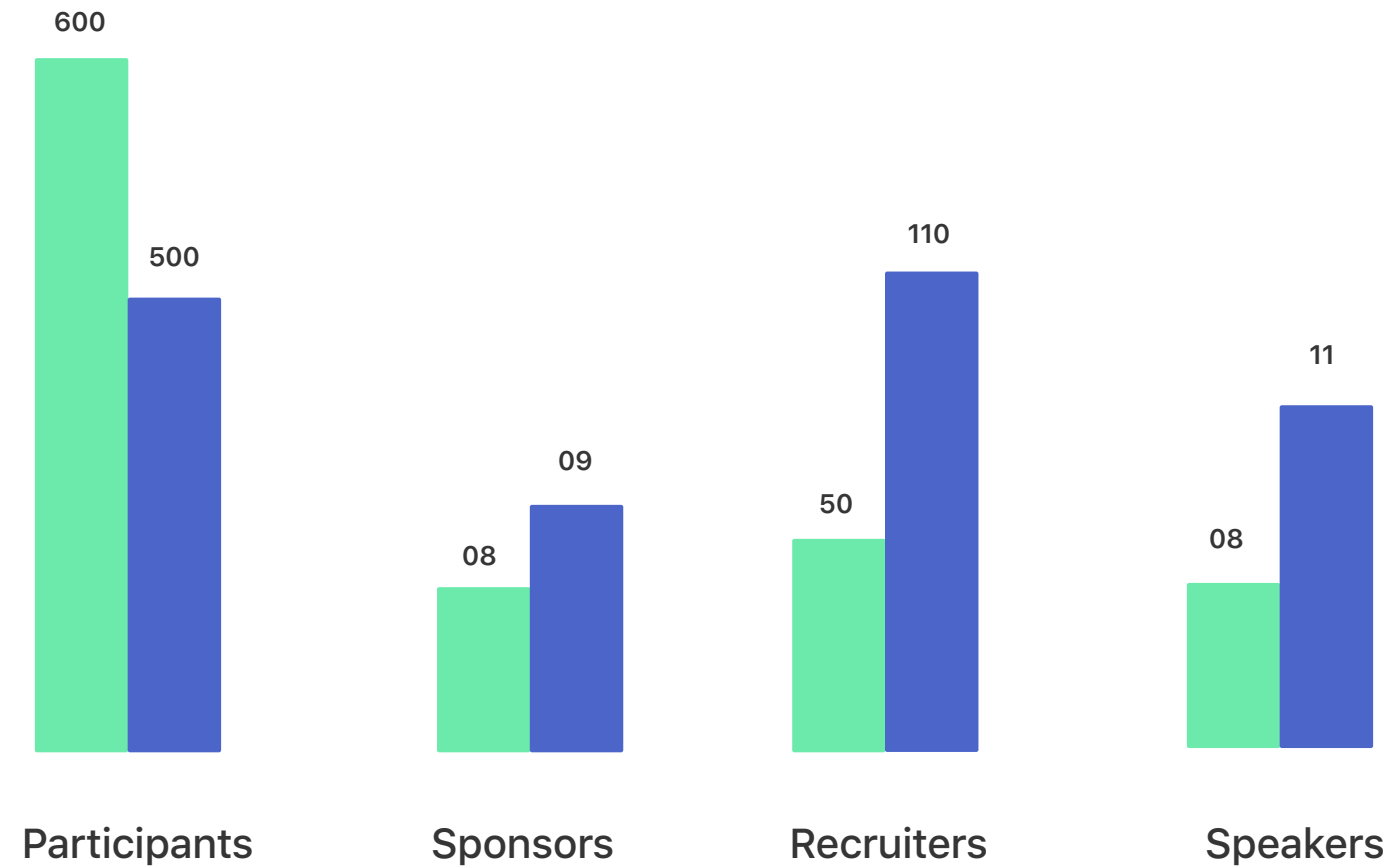
It was a great platform for organizations to connect with diverse talent pool, given the size and scale of the event in terms of industry as well as individual participation.

The success of the event was evident from the fact that participation was great in spite of the event being held on a long weekend.

~ Richa Pathak, Service Delivery Leader, Talent Acquisition India, American Express



Key Demographics



- **Gurugram Event** (24th June 2017)
- **Bengaluru Event** (4th & 5th March 2017)

Attendance grew by **25%** over the last career fair in Bengaluru in March 2017.

ATTENDEE PROFILES

24th June Gurugram event

TOTAL HEADCOUNT

Total Headcount **600**

WORK EXPERIENCE

With work experience	490
Freshers	60
Restarters/on career break	50

CAREER LEVELS

0-4 Years	330
4-8 Years	160
8-15 Years	90
15+ Years	20

The impressive lineup of speakers at the Women Changemakers Career Fair shared valuable insights, advice and inspired the attendees to take charge of their careers and build them further.

Speaker sessions

Inspiring and Informative Speaker Sessions



Bhawna Agarwal
CEO, Gadgets360.com



Ashish Vidyarthi
National award winning Actor,
Speaker, Founder at AVID MINER



Shaili Chopra
Founder, SheThePeople.TV



Tina Vinod
Diversity & Inclusion
Lead at ThoughtWorks
India



Neha Thapar
Director of Technology
Product Management
at Expedia



Rajesh M K
Business Head -
Commercial & Private
Banking Technology at RBS



Shweta Srivastava
Head of Talent Acquisition
at Indus Towers



Shivaneer Chauhan
Senior HR Manager at
Indus Towers Limited

Speakers spoke on

- Work-life balance for career women
- Entrepreneurship - a gamechanger for women
- Leadership from diversity
- Be Who You Are
- Diversity & Inclusion: No more excuses
- Careers can sometimes be a jungle gym
- It is time to change gears at the workplace
- Are you ready to take off?



Press and Social Media mentions

 1,76,043

Impressions

 24,968

People reached

 20,634

People reached

 11,000

Website traffic

indiatoday 

business today

The Telegraph

News Corp
VCCIRCLE



Testimonials

A very inspirational event !!The speakers were too good and I also come to know about opportunities at various companies.

It was a great experience from amazing women leaders across industry.

~ Nidhi

Great speakers and superb motivational speech that can surely bring some revolutions. Loved the career platform it will provide opportunities to all women of the country. Liberating, inspiring and Empowering.

~ Ayushi

Thanks for such inspiring leadership talks and bringing with amazing career opportunities.

Very good session and interactive folks.

~ Priya Bansal

Thank you all the speakers for motivating and bringing out the winning attitude alive for all of us.

Amazing sessions, feeling empowered

~ Soumya

Tentative Showflow

Hall 1	
08:30	Registration Desk Opens
09:30	Welcome Address
09:35	Thought Leader (1)
10:00	Panel Discussion (Moderator + 4 Guests)
10:45	Q&A (with Audience)
11:00	Thought Leader (2)
11:30	Thank You Note
11:45	Career Fair
Hall 2	
11:30	Workshop 1
12:30	Workshop 2
13:30	Workshop 3

Sponsorship Package

EVENT PARTNER

(2 Lakhs)

SILVER SPONSOR

(5 Lakhs)

GOLD SPONSOR

(7 Lakhs)

PLATINUM SPONSOR

(10 Lakhs)

TITLE SPONSOR

(15 Lakhs)

General

Co-Branding



Speaker Invite



Employee Passes

2

3

4

6

8

Award Custom Prizes



Custom Workshop



Recruiting

Company Stall



Database Access on

24th April

24th April

24th April

21st April

21st April

Listed in wish list section of registration form



Interview Booth Access



Distribute Recruiting Material



Branding

Logo on event website



Social Media Mention



Video played during the event



Logo on T-shirt/ Merchandise/Lanyards



Women Changemakers Sponsored by [you]



Radio FM mention



Thank you!

Let's connect



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